



Regional District of
Kitimat-Stikine

Economic Development

Digital Support for Tourism-Related Businesses

Northern BC Tourism has recently launched their Digital Support Program aimed at assisting businesses in creating and managing their online presence **free of charge**.

What they can help with:

Website Management Services

- Accessing your website's backend
- Making edits to your website (like change of hours, etc)
- Adding your COVID-19 Safety Plan in a visible location
- Recommendations for areas to fix or update

Social Media Services

- Get help setting up your Facebook and Instagram accounts
- Help to update your existing social media accounts
- Instructions & guidance on creating posts
- Management recommendations and helpful tools

Business Listings Services

- Setting up your business listing on Google My Business
- Setting up your business listing on Tripadvisor
- Gaining access to these business listings
- Getting verified with Google My Business
- Editing or optimizing your current listings
- Management recommendations and best practices

APPLY HERE



Spare 3.5 minutes and watch 'A Northern Path', an exploration of the Nisga'a lands and the Stewart-Cassiar Highway

Live Webinar Today at 1PM:

Funding in 2021: Opportunities, Grants, loans, and raising from angel investors

[Register here](#)

The banner features a dark blue background with a teal geometric shape on the left. It includes the following text and elements:

- LIVE WEBINAR** (with a red dot icon)
- Funding in 2021:** Opportunities, grants, loans, and raising from angel investors
- Feb. 17th, 2021 | 1-2 PM PST
- Register Now** (in a red button)
- SPRING** logo
- Four circular headshots of speakers with their names and titles below them:
 - Keith Igoel, Co-founder & CEO at Spring Activator
 - Matt Mathews, Program Director at Spring Activator
 - Melanie Bagg, Director Loans & Advisory Services for WEC
 - Paulina Cameron, CEO at Centre for Women Entrepreneurs

Learning Opportunities

If you're like me, you're always looking for new opportunities to know more things. Formal classes at colleges and skills training institutions are great, but can

sometimes be limited by offerings or scheduling.

I recently found out about [Coursera](#), a website that lets you take online courses from accredited colleges and universities for free (well, free if you don't want the institution-affiliated credentials at the end). With courses in marketing, business development, management, and more, it's a great way to get the skills that you need for free and on your schedule.

Happy learning!

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